



COMPANY SUMMARY

Spireon, Inc., is at the summit of business intelligence and committed to going higher. Headquartered in Irvine, CA, the company emerged in 2011 as the industry leading Mobile Resource Management (MRM) company as a result of the merger of ProconGPS, Inc. with EnfoTrace and PFS, LLC, the top three providers in the MRM space. Spireon connects companies to their mobile assets and workforce through game changing information platforms, giving them the power to manage actionable business intelligence. Its trusted brands include market share leader GoldStar GPS[®], EnfoTrace GPS[™], FleetLocate[®], VehiclePath[™] and LoanPlus CMS[™]. Inspiring companies to reach new heights with powerful Software-as-a-Service (SaaS) based tools; Spireon provides a sturdy foundation on which to optimize performance.

With leading market positions in the fleet, transportation and automotive telematics markets, Spireon, Inc. specializes in developing strong business relationships with leading companies worldwide, enabling it to offer affordable world-class risk mitigation, mobile resource management and location based services to its customers. NSpire, Spireon's revolutionary, new multi-vertical M2M intelligence platform provides real-time analytics, through a scalable architecture and currently supports over 1.9 million active subscribers today. The NSpire intelligence platform collects rich data from its patented array of GPS products and delivers actionable business intelligence through Spireon's industry brands for automotive dealers, lender services and delivery fleets, as well as transportation and logistics customers.

For additional information, please visit the Spireon, Inc. website: Spireon.com.

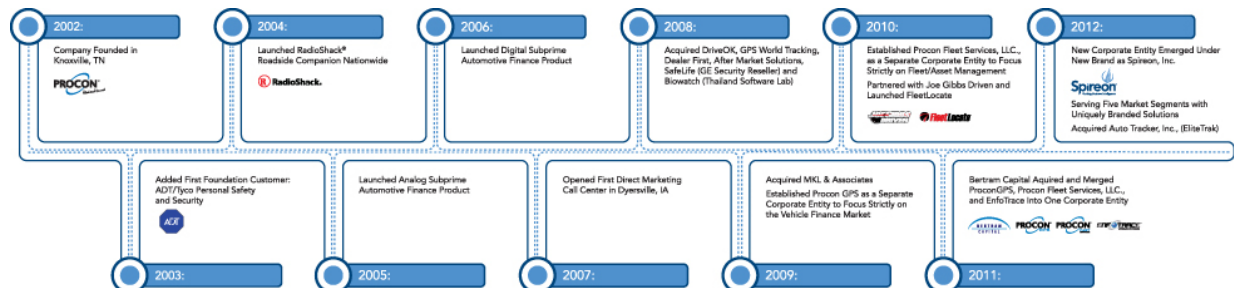


COMPANY FACTS

Company Name:	Spireon, Inc.
Headquarters:	16802 Aston Street Irvine, CA 92606
Date Founded:	2002
Number of Employees:	500+
Number of Active Subscribers:	1.9 Million+
Majority Ownership:	Bertram Capital

In February 2011, Bertram Capital, an \$850 million private equity firm based out of San Francisco acquired 56% of the outstanding stock of Spireon, Inc. (the Company). In December 2011, Bertram Capital increased its ownership percentage in the Company to over 70% by purchasing additional Company shares from minority shareholders.

COMPANY HISTORY





VERTICAL MARKET SEGMENTS

Dealer Services markets automotive GPS solutions to auto dealers under the information platform brand, GoldStar GPS.

GoldStar GPS provides subprime automotive auto dealers with industry leading comprehensive and customizable GPS vehicle tracking solutions. GoldStar's information platform is based on a world-class infrastructure and award winning customer service, giving dealers the reliability and rich features they count on.



RentalStar GPS provides an advanced GPS tracking solution for comprehensive rental fleet management. This platform will communicate directly with rental companies providing them with important data such as a vehicle's location, available inventory, and insight into which vehicles are most commonly rented.



Lender Services develops and provides financial institutions with collateral management and asset protection technology and services worldwide under the information platform brand, LoanPlus CMS.

LoanPlus CMS offers customized software, programming, installation services and dedicated customer service teams for our financial clients. LoanPlus CMS provides lenders the ultimate risk mitigation tool. LoanPlus CMS not only makes it easy for lenders to locate their assets, but it's armed with electronic payment alerts to remind consumers of payment dates and automatic, engine turn-off features.





Fleet Services markets solutions to Local and Enterprise Fleet and Trailer and Transportation customers under the information platform brands, FleetLocate and VehiclePath.

FleetLocate for Enterprise provides large and enterprise fleet customers with a highly scalable GPS Fleet Tracking solution delivering unprecedented, real-time visibility into their fleet. FleetLocate for Enterprise targets mid-market to Enterprise sized fleets (500+) via a dedicated direct sales force.

FleetLocate's Asset & Trailer Intelligence solution provides continuous trailer monitoring while delivering actionable business intelligence. Rich data delivers reporting through executive, operational and maintenance dashboards in real-time.

FleetLocate's Local Fleet Plan is an out-of-the-box, fleet tracking solution that provides small and medium size businesses (5-500 vehicles) with the industry's most powerful combination of continuous rich data delivered through a CDMA connection they can trust.

FleetLocate[®] 
Guided by Spireon[®]

VehiclePath is designed for businesses operating locally concentrated fleets (5-500 vehicles) in the service, delivery, local government and other industries through a network of resellers and our call center.

VehiclePath[®] 
Guided by Spireon[®]